

# 6-Month Brand Reinvention Mentoring Program

Work with us for 6 months to completely overhaul your brand presence, at a steady pace.

You'll get all of the things talked about here today in a step by step program.



**Flourish.**

# Brand Coach – Each Month

## 6 MONTH PROGRAM

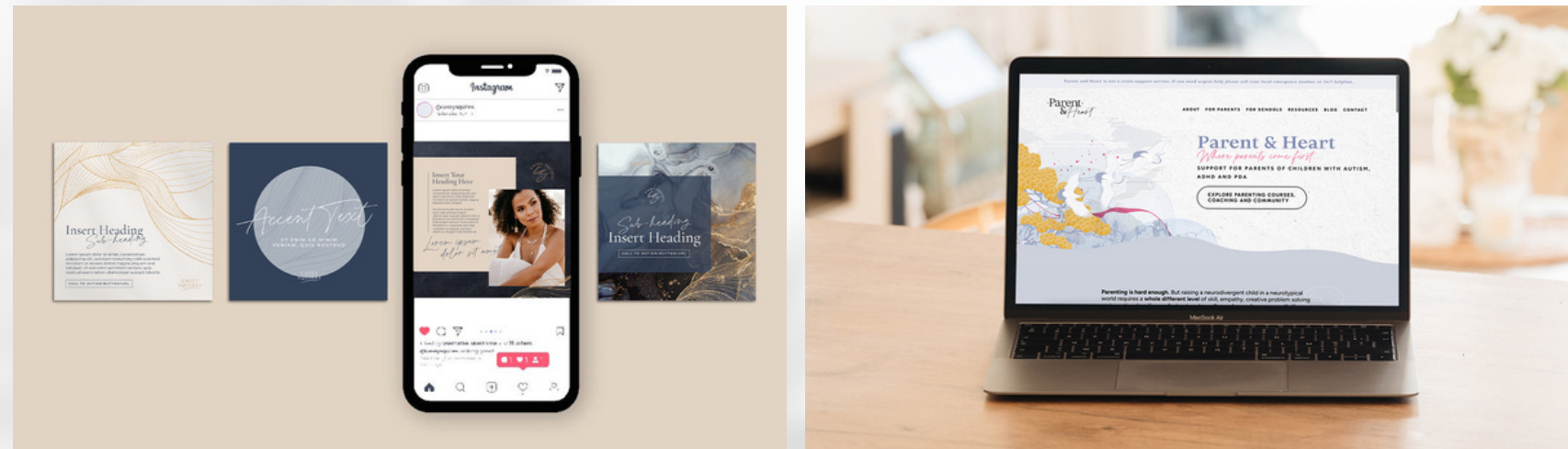
Each month throughout the program you'll kick start the month with a 1:1 session with Ellissa, talking about your progress and goals for the month.

You'll feel secure knowing what to work on next, how to work on your product development or how to look for new opportunities/collaborations to expand your reach.

As a thought partner in your brand development, these sessions are part brand therapy, part brand strategy.



**Flourish.**



## Things we can cover:

- \* Online service and product development.
- \* Platform Content - Podcast / Blog / Other content development
- \* Visibility
- \* Complementary Outreach and Collaboration
- \* Product Launch
- \* Community Nurture and Growth

Included in all Brand Mentoring Programs.  
**\$4500/month for 6 months.**





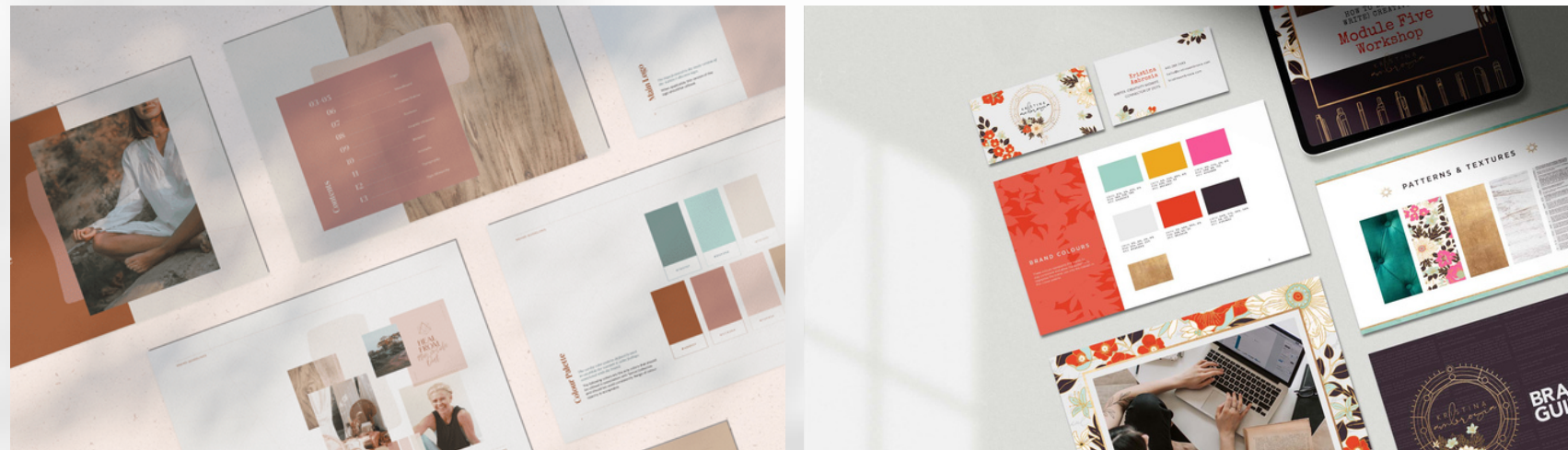
# 6 month *Program*

## Month One: Brand Strategy

- \* Brand Strategy Workshop. Delivered in person, in Brisbane, or via Zoom.
- \* 2 x 90min workshop sessions
- \* Illuminated Brand Strategy Presentation prepared by Flourish Team
- \* Custom 12 month Brand Action Plan created by Ellissa

**\$4500/month**  
For 6 months.



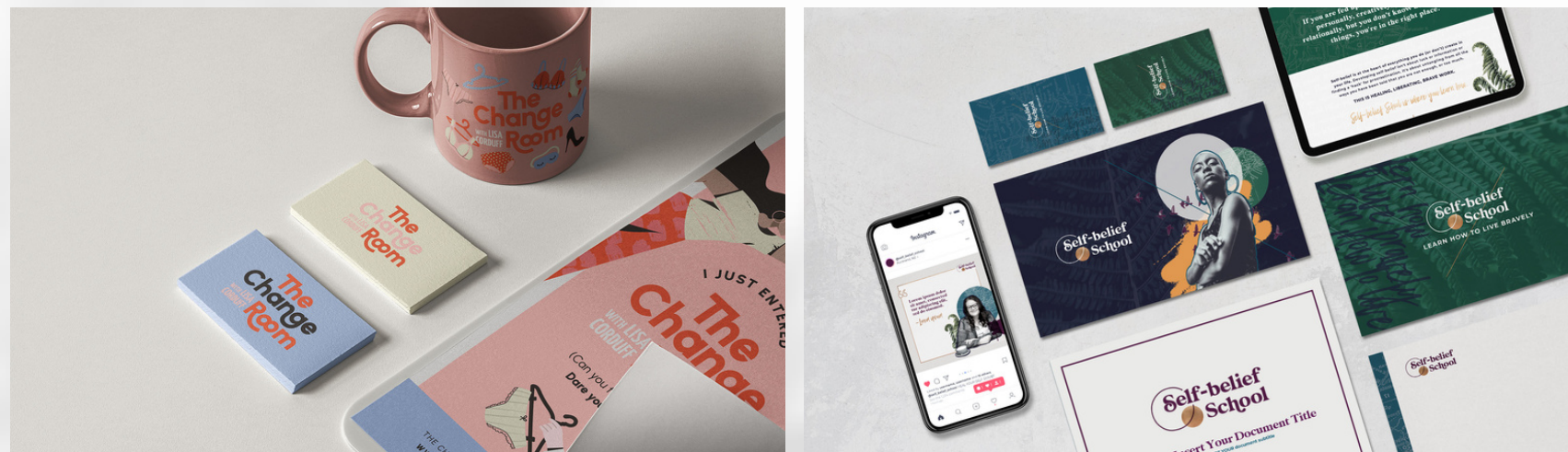
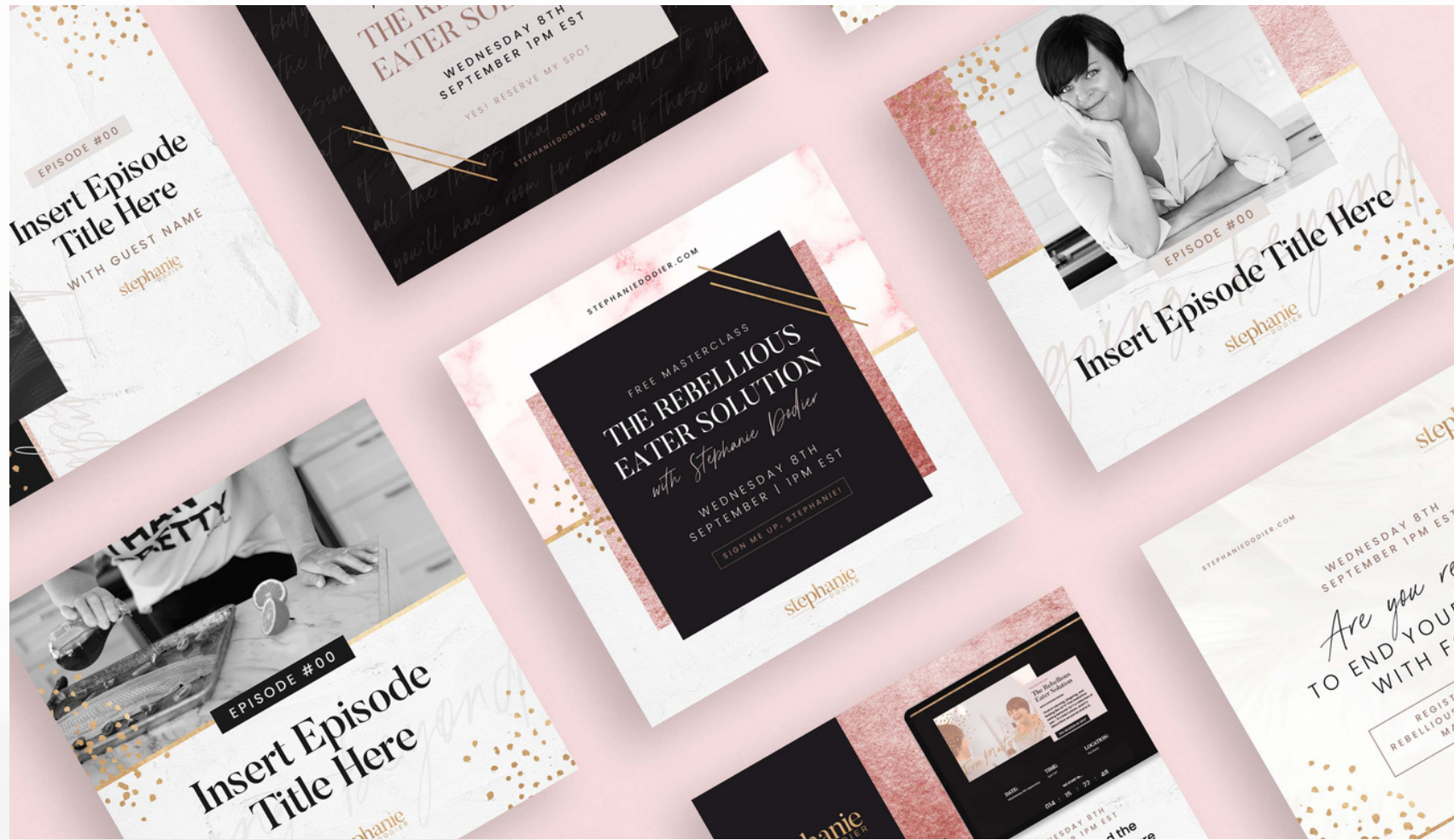


# 6 month *Program*

## Month Two: Visual Branding

- ✿ Logo (3 options, 3 revisions)
  - ✿ Guidelines PDF (Including Font Combos, Colour Palette)
  - ✿ Brand elements x 6
  - ✿ Patterns / Textures x 3
  - ✿ Social Banners
- ✿ Pinterest Templates
  - ✿ Presentation Templates
  - ✿ Workbook Template
  - ✿ Social Media Templates (Feed and Story)

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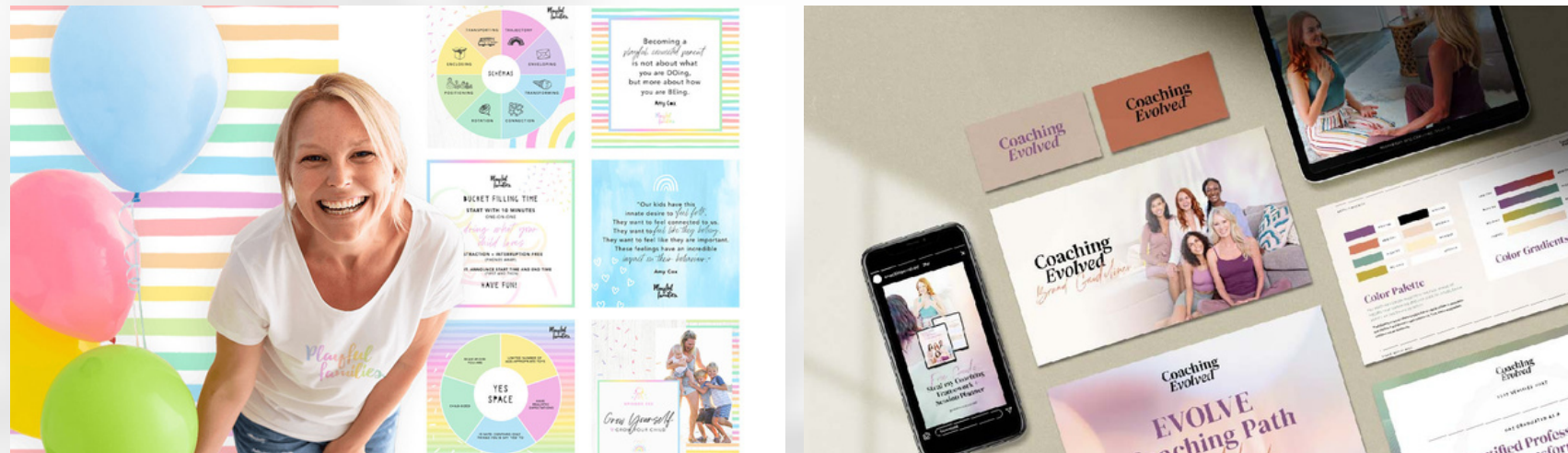
# 6 month *Program*

## Month Three: Brand Voice + Copy

- ✿ Copy for your Home, About, Contact, Work with Me, Praise, etc pages (5 website pages)
- ✿ 1 x long form sales page
- ✿ 1 x Optin Page + TY Page
- ✿ Preparation of a Tone of Voice document for your brand.
- ✿ Email nurture sequence x 6 emails.

**\$4500/month**  
For 6 months.





# 6 month *Program*

## Month Four and Five: Custom Brand Platform

- \* 5 Page Website, built on your choice of WordPress or Squarespace.
- \* T&Cs, Privacy Policy, Thank you, 404 page.
- \* 1 x long form sales page
- \* 1 x Optin Page + TY Page
- e.g. Home, About, Contact, Work with Me, Praise, etc.
- \* Blog Post Template and Blog Feed.

**\$4500/month**  
For 6 months.

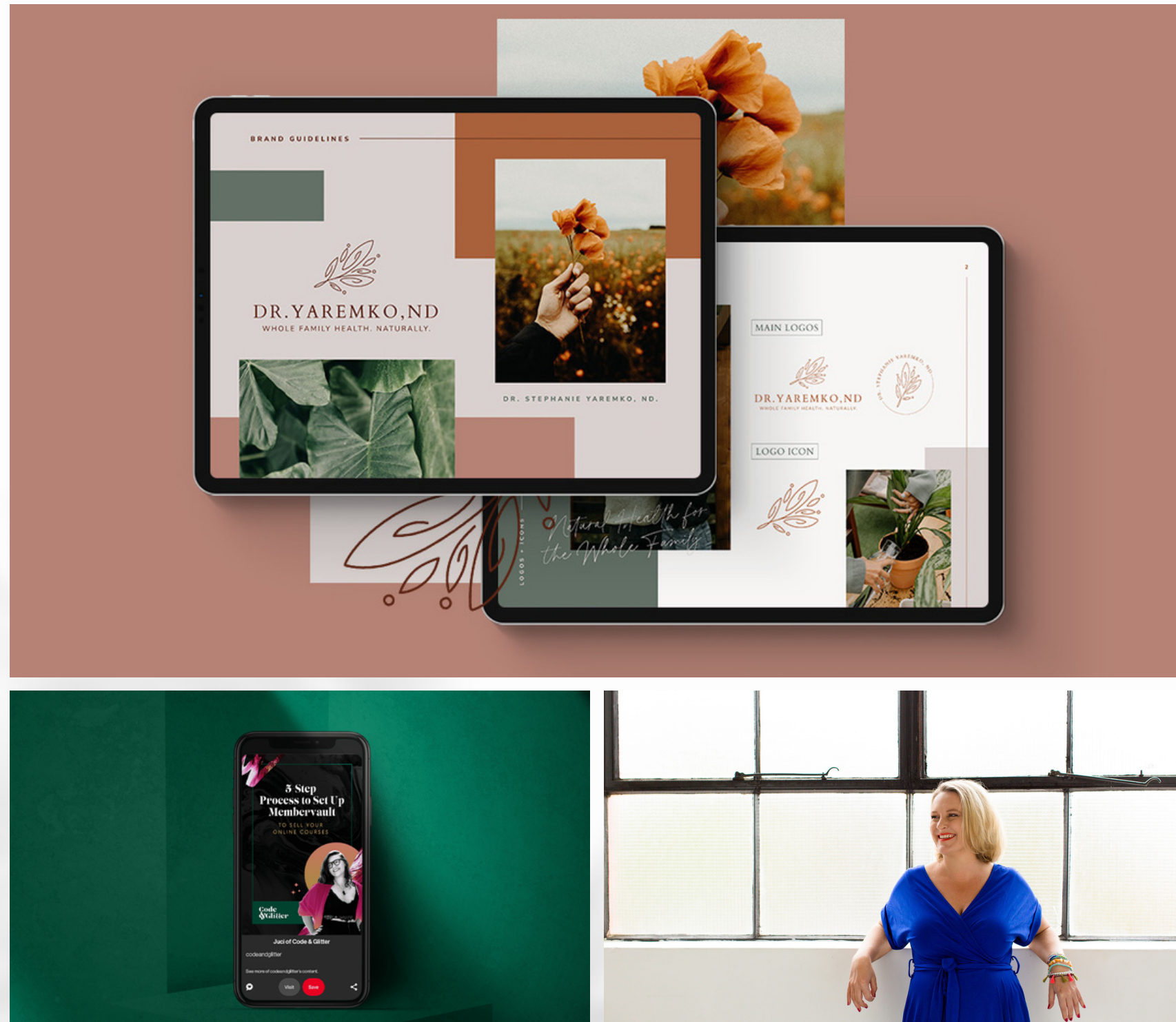


# 6 month *Program*

## Month Six: Brand Marketing + Coaching

- \* Preparation of a 3 month social media plan (inc content).
- \* 2 x Fortnightly 1:1 coaching sessions with Ellissa
- \* Preparation of longer term nurture - 3 months (6 emails)

**\$4500/month**  
For 6 months.





# Next *Steps*

## Want to move ahead?

- \* **Ready to move ahead on a project?**

Email [hello@flourishonline.com.au](mailto:hello@flourishonline.com.au) and let us know what you would like to do, and we'll get you started.

- \* **Need another call? No problem.**

Book in for a 20mins follow up call at  
<https://www.workwith.flourishonline.com/lets-meet>

- \* **Want it -but not yet?**

Save your spot in our calendar by paying a deposit now, and lock in "now" prices.

Or stay in our eco-system by taking the Brand Archetypes Quiz.

<https://flourishonline.com/quiz>

